

31 March 2008

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Anne Moynihan, head of governance & leadership, NCVO



Anne has 16 years experience in the voluntary and community sector, and is currently Head of the Governance Hub, and the Head of the Governance and Leadership team at NCVO. She has a passion for the sector and a strong belief in the value of good governance in the health and sustainability of an organisation.

Bert Bertoloni, chair, ADEPTA



Bert's experience in the voluntary and not-for-profit sector started over 30 years ago after the birth of his daughter, Angela, who has autism and very challenging behaviours. From small local groups, Bert found himself getting drawn into mainstream organisations. He was chair of Harrow Mencap for many years, vice-chair of Royal Mencap's London Division and a member of Mencap's National Executive.

Bert became growingly involved with the autism movement, joining a number of working groups within the NAS, in parallel with becoming vice chair of Herts Autistic Community Trust – a small specialist autism service. Later, as chair of the Trust he led its merger with Pentia Housing in 1999 to form PentiaHed, of which he became deputy chair. Later renamed Adepta, the organisation is a £27m turnover charity providing a wide range of services to over 600 people with varying levels of learning disabilities, autism, challenging behaviours and mental health issues. He became chair in 2002.

Along with substantial and rapid growth, Adepta has been working to overhaul, update and improve its governance framework and practices.

Dorothy Dalton, editor, governance



Dorothy Dalton is a governance expert. She is editor of governance: essential information for effective trustees. From 1992 to 2000 Dorothy was chief executive of acevo, the Association of Chief Executives of Voluntary Organisations. Prior to that she was chief executive of a national charity and head of Northwood College. She is currently director of voluntary sector development at Horwath Clark Whitehill and charities consultant to Bingham Dyson Bell.

She is trustee of several charities including Marie Curie Cancer Care and the Nationwide Foundation. She is a governor of Orley Farm School. In 1983 Dorothy founded the JoLT Trust which she continues to chair. She also co-founded Groundbreakers, a networking group for voluntary sector women leaders.

Lindsay Driscoll, trustee, DANCE UNITED



Lindsay Driscoll has spent over 30 years in the field of charity law and governance. Until recently she was a Legal Commissioner at the Charity Commission and before that worked as a consultant, both in this country and internationally, as Head of Legal and Governance at NCVO and as a partner in a charity law firm. She has written and lectured extensively on charity law issues and has served on the Boards of several charities and voluntary organisations. Currently she is a trustee of Dance United, Saint Katherine and Shadwell Trust and Historia Theatre Company and a Board member of the International Center for Not-for-Profit Law.

Neal Green, senior policy advisor, CHARITY COMMISSION



Neal has worked at the Commission since 1991 in a number of advice-giving roles. He specialises in charity governance, contributing to the Code of Governance for the Voluntary and Community Sector; and co-wrote research and guidance on charities and public services.

Beryl Hobson, head of large charities division, CHARITY COMMISSION



Beryl Hobson joined the Charity Commission as Head of the Large Charities Division, which manages and delivers the Commission's advice and support services to all charities (except Welsh-based charities) whose annual income exceeds £5million. Following a career in the financial services industry, Beryl was appointed as Chair of a NHS Primary Care Trust and then moved as Chief Executive to Group 8 Strep Support, a national charity providing information and support to health professionals and parents. Beryl sits as a lay member on Baristers' disciplinary tribunals. She has been involved with various charities as a trustee, secretary or independent examiner.

Michael King, trustee, PRIOR PARK COLLEGE and partner, STONE PARK KING



Michael is Senior Partner of Stone King and Head of Charity. He is an active member of the Executive Committee of the Charity Law Association and was its Chairman from 1997 to 2000. He is recognised by *Chambers Directory* and the *Legal 500* as a leader in charity law and was the first solicitor to be appointed Receiver and Manager of a charity by the Charity Commission. He regularly speaks and writes on charity matters, lives in Bath and divides his time between London and Bath.

Linda Laurance, trustee, DIRECTORY OF SOCIAL CHANGE



Linda Laurance is a consultant, facilitator and mediator providing guidance on governance and on conflict management. She chaired the Code of Governance Steering Group, and is founding past chair of Charity Trustee Networks. Linda currently chairs the UK Workforce Hub implementation group for trustee and management committee national occupational standards, and is Co-ordinator for the Pan European Governance Principles project. As a mediator Linda specialises in workplace and interpersonal dispute resolution, and disputes involving local authorities and the provision of SEN and adult care support. She is a trustee of Directory of Social Change and a member of the Institute of Fundraising Standards Committee.

Dame Judith Mayhew Jonas, chair, ROYAL OPERA HOUSE



Born and educated in New Zealand, Judith Mayhew graduated LL.M from Otago University, where she lectured before moving to the UK as a lecturer in law at King's College, University of London where she set up and became Director of the Anglo French Law Degree (Sorbonne), the first joint degree in Europe. In 1989, Judith entered private practice as an employment lawyer, rising to become Special Adviser to the Chairman at Clifford Chance, the world's largest law firm, before resigning to concentrate on her other roles. In 2006 she was appointed to the Board of Directors of Merrill Lynch.

She served as Provost of King's College, Cambridge from 2003-2006, and has been closely involved in the running of the City of London since 1986. She was awarded the DBE in 2002 "for services to the City of London". She was the first woman to become not only Chairman of the Royal Opera House, but also from 1996-2003, as Chairman of the Policy and Resources Committee, she was effectively leader of the Corporation of London.

She has also served on a number of boards of educational and cultural institutions in recent years, including Birkbeck, University of London and Imperial College London. She remains on the board of Gresham College, is a Trustee of the Natural History Museum, and a Vice President of London First. She was awarded an honorary doctorate by the University of Otago in 1998.

Alison Paines, trustee, THE GODOLPHIN & LATYMER SCHOOL and partner, WITHERS LLP



Alison Paines is head of the Charities and Philanthropy Group at Withers LLP. She specialises in legal advice for charities, their donors and those who contract with them, working in particular with medical and NHS charities, international charities and charities associated with government. She edits the charities section of Tolley's 'Revenue Law' and has been commissioned by Cambridge University Press to edit a new volume 'The Law and Practice of International Charitable Giving' (publication due 2008).

Alison was the Deputy Chairman of Charity Law Association 2004 – 2007 and is still a member of the CLA team involved with the Government and Charity Commission on the implementation of Charities Act 2006. She has served as trustee of two grant-making foundations and is a governor of the Godolphin and Latymer School.

Anne-Marie Piper, trustee, DIRECTORY OF SOCIAL CHANGE and partner, FARRER & CO



Anne-Marie specialises in charity law and acts for sponsors of new charities, directors, trustees and officers of existing charities and other not-for-profit bodies and individuals and companies wishing to make charitable gifts or do business with charities. She is also well known for her handling of Charity Commission investigations and acting, for and against, Charity Commission appointed receivers and managers. Founder, former secretary and now Chairman of the Charity Law Association, Anne-Marie also lectures and writes regularly on charity law subjects.

Baroness Pitkeathley OBE, chair, CAFCASS



Jill Pitkeathley trained as a social worker and was a child care officer in Manchester and Essex. In the 1970s she worked for the health service as a Voluntary Services Coordinator in Berkshire. In 1986 she became Chief Executive of what was then the National Council for Carers and led the carers movement for the next 12 years.

From 1998 to 2004 she was the first Chair of the New Opportunities Fund, responsible for allocating £2 billion of lottery money and also was the first Chair of the General Social Care Council for its first six months.

In 2004 Jill became Chair of CAFCASS (Children and Family Court Advisory and Support Service) which is an NDRP that looks after the interests of children involved in family proceedings. In 2005 she also took on the role of Chair of the Home Office Advisory Panel on Futurebuilders. Jill is currently President of Volunteering England, Community Council for Berkshire and Patron of the Prostate Cancer Charity. She is Vice President of Carers UK and the Princess Royal Trust for Carers. And President of Eurocarers. She was raised to the peerage in 1997, sits on the Labour benches and is a very active working peer.

Daphne Pullen, chair, CLIC SARGENT



Daphne is CLIC Sargent's Chair having taken up the role at the AGM in April 2006. A Local Authority Lawyer by profession, Daphne is no newcomer to the voluntary sector. She has just finished her three year term as Chair of the Samaritans. She continues to be a helpline volunteer, something she has done for more than 20 years. Daphne has also been Vice Chair of a branch of Victim Support.

She is married and lives in Hertfordshire.

Neil Robertson, head of advice and orders, CHARITY COMMISSION



Neil has over 30 years' experience of charity governance and regulation and has worked in the Commission's Taunton office since 1992. He is currently Head of the Commission's

Advice & Orders Division, with teams in Taunton, Liverpool and Newport. The Division gives bespoke advice and legal authorities to all charities whose income is under £5m per annum. Neil's experience brings with it a depth of knowledge of the issues facing charities, as well as a firm grasp of the tools available to help charities maximise their impact.

Sue Stapely, solicitor, QUILLER CONSULTANTS



Sue has spent more than a decade advising a wide range of businesses, organisations and high-profile individuals. Specialising in reputation, crises and issues management counsel, her clients include many household names. The issues and legal cases she handles are frequently in the news, such as her campaign to free Sally Clark. A second edition of her book, *Media Relations for Lawyers*, was published recently.

As the only practising solicitor specialising in reputation management and litigation communications in the UK, she regularly broadcasts, lectures and writes and has a number of non-executive appointments. Her first career was with BBC Television. She then spent 20 years as a solicitor, including a period as partner heading a department, with management and marketing responsibilities in her law firm.

Sue helped establish the SDP and stood as a Parliamentary candidate, chaired a national campaign and then headed the Law Society's communications, acting as the organisation's spokesperson, mounting public information campaigns, working on over 70 pieces of legislation and representing the interests of solicitors in England and Wales. She was a board director of a leading corporate communications consultancy before joining Quiller six years ago.

Robin Stephenson, trustee, PUBLIC SERVICE BROADCASTING TRUST



Robin Stephenson is Director of Corporate Affairs at The Health Foundation which he joined in 1998 when it was the newly created PPP Healthcare Medical Trust Limited. He worked as Deputy Group Secretary with the PPP Healthcare Group before taking the opportunity to become the Foundation's first employee. Robin read law at Oxford University and went on to qualify as a solicitor. For over 18 years he has worked as Company Solicitor, Company Secretary, and Legal Director for various companies including Michelin Tyre Co., Hewlett Packard and Anglia Television Group. Robin became a Trustee in 2002.

Dame Jo Williams, trustee, EVERYCHILD, and chief executive, MENCAP



Jo Williams joined Mencap as chief executive in March 2003. Jo began her career in 1971 as a social worker at Shropshire County Council. She moved to Cheshire County Council in 1973 and spent the next 19 years in a variety of operational roles. In 1992, Jo began five years as the director of social services at Wigan Metropolitan Borough Council. She then moved on the post of director of social services at Cheshire County Council; a role she held until 2002. During 1999 and 2000, Jo was president of the Association of Directors of Social Services. She is a member of the Association of the Chief Executives of Voluntary Organisations, and was a major contributor to the National Service Framework for Children, Young People and Maternity Services.

She is a trustee of the EveryChild Board, and Chair of the Research in Practice Partnership Board. In 2005, Community Care magazine named Jo as the most influential person in social care. She is currently a member of the National Learning Disability Taskforce and co-chaired the Third Sector Taskforce with Ivan Lewis MP, Minister for Health.

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Dorothy Dalton, editor
governance



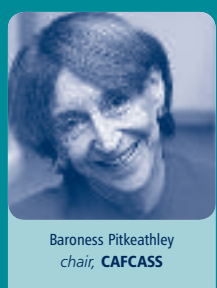
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trustee, CHARITY COMMISSION



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chair, ROYAL OPERA HOUSE



Daphne Pullen
chair, CLIC SARGENT



Baroness Pitkeathley
chair, CAFCASS



Beryl Hobson
trustee, CHARITY COMMISSION



Dame Jo Williams
trustee, EVERYCHILD



Michael King
trustee, PRIOR PARK COLLEGE



Neil Robertson
trustee, CHARITY COMMISSION



Sue Stapely
QUILLER CONSULTANTS



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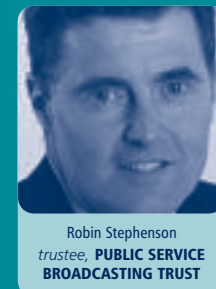
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Linda Laurance
trustee, DIRECTORY OF SOCIAL CHANGE



Rosamund McCarthy
trustee, SMALL CHARITIES COALITION



Robin Stephenson
trustee, PUBLIC SERVICE BROADCASTING TRUST



Caroline Cooke
trustee, CHARITY COMMISSION



Lindsay Driscoll
trustee, DANCE UNITED



Alison Paines
trustee, THE GODOLPHIN & LATYMER SCHOOL



Bert Bertoloni
chair, ADEPTA

Featuring a unique blend of top level plenary addresses, problem-solving workshops and best practice and technical guidance, the conference will cover:

- Coping with a media crisis
- Modernising governance
- Improving a board's effectiveness
- Giving beneficiaries and service users real influence
- Trustees and campaigning
- Trustees and trading
- Trustees and public service delivery
- How to resolve friction between trustees and the chief executive
- How to tackle a dysfunctional board with a weak chair
- What to do when the board disregard governing instruments
- How to turn around a disempowered of the board

A must-attend event for all trustees in the not-for-profit sector. Don't miss this opportunity to engage in discussion and seek out solutions with leading trustees including:

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A governance conference like no other

Organised by **governance**, the best-selling journal with more subscribers than any other publication about the sector, this exceptional one-day event brings together trustees and anyone interested in good governance to share experiences and learn from each other.

Trustees and senior staff up and down the country have been working increasingly hard to improve the governance of their charities.

Much has been learnt from their hands-on experience and from each person's specific charity experience. This conference brings all this learning together and facilitates trustees from different charities getting to know each other.

The day opens with Baroness (Jill) Pitkeathley talking about the lessons she has learned over many years of being involved in charity governance as chief executive, trustee and chair.

This will be followed by a choice of two workshop sessions:

- Four sessions looking at best practice
 - Giving beneficiaries and service users real influence (Mencap)
 - Modernising governance including reducing the size of the board (CLIC Sargent)
 - From crisis to exemplar of good governance (Royal Opera House)

- We are not too important to learn: how our board reflects on, and improves, its effectiveness (Adepta)
- Four technical sessions for trustees
 - Public service delivery
 - Campaigning
 - Trading
 - Joint working

Role play

In the afternoon, in small groups, you will be able to act as governance consultants and advise trustee boards on their governance issues. Choices of issues include dealing with the following situations:

- Friction between trustees and chief executive
- Disempowering the board and usurping collective authority
- Dysfunctional board with a weak chair
- To hell with what our governing instruments say, we know better

Finally the day will close with a session on coping with a media crisis.

Instead of reinventing the wheel, come and learn from other trustees, many of whom also have specific, relevant professional expertise. This will also be a wonderful networking opportunity. A conference not to be missed!

Who should attend?

This conference is an essential event for all trustees and chief executives operating within the not-for-profit sector.

Venue

Radisson SAS Portman Hotel
22 Portman Square
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Attendance fees

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Conference programme

- 9.00am Registration and refreshments
- 9.30am **Chair's welcome and opening remarks**
Dorothy Dalton, editor, governance
- 9.45am **Keynote address: Baroness Jill Pitkeathley, chair, CAF/CASS**
A personal recollection of lessons learned over many years of being involved in charity governance as chief executive and chair

10.30am Choice of one of four sessions
(Best practice or technical)

Technical	Best Practice	Technical	Best Practice
Public service delivery: what trustees need to know and do	Giving beneficiaries and service users real influence	Campaigning: what trustees need to know and do	Modernising governance including reducing the size of the board
Michael King, trustee, PRIOR PARK COLLEGE & partner, STONE KING LLP	Dame Jo Williams, trustee, EVERYCHILD & chief executive, MENCAP	Rosamund McCarthy, trustee, SMALL CHARITIES COALITION & partner, BATES WELLS & BRAITHWAITE	Daphne Pullen, chair, CLIC SARGENT

11.30am Refreshments

12.00pm Choice of one of four sessions
(Best practice or technical)

Technical	Best Practice	Technical	Best Practice
Trading: what trustees need to know and do	From crisis to exemplar of good governance	Joint working: what trustees need to know and do	We are not too important to learn: how our board reflects on, and improves, its effectiveness
Anne-Marie Piper, trustee, DIRECTORY OF SOCIAL CHANGE & partner, FARRER & CO LLP	Dame Judith Mayhew Jonas, chair, ROYAL OPERA HOUSE	Alison Paines, trustee, THE GODOLPHIN AND LATYMER SCHOOL & partner, WITHERS LLP	Bert Bertoloni, chair, ADEPTA

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Conference programme continued

1.00pm Lunch

2.00pm Choice of one of four problem solving sessions
Work in teams to solve other charities' governance problems

Charity A	Charity B	Charity C	Charity D
Friction between trustees and chief executive	Disempowering the board and usurping collective authority	Dysfunctional board with a weak chair	To hell with what our governing instruments say, we know better
Facilitated by: Anne Moynihan, head, governance & leadership NCVO	Facilitated by: Lindsay Driscoll, trustee, DANCE UNITED	Facilitated by: Linda Laurance, trustee, DIRECTORY OF SOCIAL CHANGE	Facilitated by: Robin Stephenson, trustee, PUBLIC SERVICE BROADCAST TRUST
Providing the Charity Commission point of view: Neal Green, senior policy advisor	Providing the Charity Commission point of view: Caroline Cooke, head of regulatory policy	Providing the Charity Commission point of view: Neil Robertson, head of advice and orders division	Providing the Charity Commission point of view: Beryl Hobson, head of large charities division

3.30pm Refreshments

3.50pm **Question and answer session with speakers from the day**

4.10pm **Coping with a media crisis**
Anne-Marie Piper, trustee, DIRECTORY OF SOCIAL CHANGE, & partner, FARRER & CO, & Sue Stapely, solicitor, Quiller Consultants

5.00pm Chair's closing remarks and champagne draw

5.10 – 6.30pm Networking drinks reception

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